

# GENERAL SERVICES

Change of Use



01344 508048

Children's homes



[office@etplanning.co.uk](mailto:office@etplanning.co.uk)

Community Infrastructure  
Levy



[www.etplanning.co.uk](http://www.etplanning.co.uk)

Residential



200 Dukes Ride  
Crowthorne  
RG45 6DS

Commercial

HMOs

Land Promotion

 **ET Planning**



**Sykes Cottages  
Holiday Let  
Service**

 **ET Planning**  
[www.etplanning.co.uk](http://www.etplanning.co.uk)



## ABOUT US

ET Planning is a leading planning consultancy, committed to providing expert advice and bespoke solutions for navigating the complexities of the planning system across England and Wales. Our key specialisms include working on a wide range of holiday let developments, in close collaboration with Sykes Cottages.

Our friendly and approachable team includes fully qualified chartered planners with a combined professional experience of over 75 years, and who have previously worked for a large number of Local Planning Authorities as well as various Private Consultancies across London and the South East. This depth of knowledge allows us to deliver practical, policy-aware solutions that maximise your project's potential while minimising risk.

**WE WORK IN PARTNERSHIP WITH ARCHITECTS, PROPERTY OWNERS, DEVELOPERS, AND PRIVATE INVESTORS TO PROVIDE EXPERT ADVICE AND STRATEGY TO REALISE YOUR VISION FOR DEVELOPMENT THROUGH THE COMPLETE PLANNING PROCESS.**

**ET PLANNING OFFERS A PERSONALISED AND BESPOKE SERVICE, TAILORED TO YOUR HOLIDAY LETS TO HELP GUIDE YOU THROUGH THE COMPLEX PLANNING SYSTEM, AND CHANGES TO THE PLANNING SYSTEM ACROSS THE UK.**

**WE NEGOTIATE WITH LOCAL PLANNING AUTHORITIES ON YOUR BEHALF AS YOUR PLANNING AGENT AND FIND SOLUTIONS THAT RESULT IN SUCCESSFUL OUTCOMES.**

**MAXIMISE THE POTENTIAL OF YOUR HOLIDAY LET PROPERTY WITH EXCLUSIVE EXPERTISE FROM ET PLANNING, IN PARTNERSHIP WITH SYKES COTTAGES.**

For any instructions made before [Monday 1st December 2025](#), we are delighted to offer Sykes' network a complimentary initial 15-minute video consultation to discuss your property's planning needs.

Plus, enjoy a 15% discount on your first appraisal or review, helping you navigate the complexities of planning for a holiday let.

Secure your appointment by scanning the QR code to visit our special booking page, or get in touch via phone at [01344 508048](tel:01344508048) or email [office@etplanning.co.uk](mailto:office@etplanning.co.uk), quoting 'Sykes'.

Benefit from our tailored strategy recommendations and take the first step towards unlocking your property's full potential. Let's make your holiday let venture a success!

